



**GLOBAL TRUST  
FOUNDATION**  
TECHNOLOGY

# Harnessing Partnerships for the future of Digital Identity Wallets

Global Trust Foundation

# Welcome to Our Journey

Today, we embark on a journey with GTF to explore the future of digital identity. As we delve into the world of partnerships, events, and marketing opportunities, we'll uncover how crucial collaboration is for solving complex problems simply. Our exploration will take us through prestigious forum and strategic marketing initiatives designed to elevate our understanding and application of digital identity wallets. Join us as we navigate the landscape and witness how partnerships can shape the future of security, identity, and trust.



# Partnership Overview

## Event

Platinum Sponsorship at the GTF EU Digital Identity Wallets Forum, positioning your brand at the forefront of industry discussions.

## Discount

Enjoy a 10% discount on GTF Consultancy services, empowering your business with expert solutions.

## Blog

Joint initiatives and the choice of blog topics to showcase thought leadership and industry insights.

## Exposure

Connect with leaders and influencers in the identity industry globally, expanding your network and visibility.

# Event



The GTF EU Digital Identity Wallets Forum, scheduled for 9th October 2024 in Berlin, promises to be a melting pot of expertise with over 120 experts, 4 keynote presentations, open agenda session, and focused panel discussions. It will broaden the discourse on digital identity wallets, offering a platform for questions, answers, and polls to engage the community further. This is not just a meeting of experts but milestones in the journey of the new digital identity exploration.

# Marketing Milestones

## Strategic Exposure

### **On The Day**

Leverage a one-minute welcome speech, a dedicated partner stand, and general promotion through company logos on all publicity materials.

### **Post Event**

Utilize feedback forms, social media, web channels, and PR distribution for sustained brand exposure post-event.

# Visibility Tools

## **PR Pieces**

Distribution of two PR pieces across Europe, enhancing your brand's visibility and reach.

## **Media Partner**

Promotion through pre-conference partner websites, and conference interlude advertising.

## **Leadership**

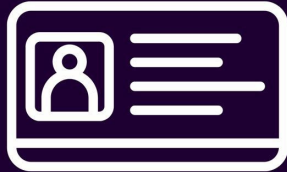
Emerge as a topic leader with the opportunity to guide discussions and share expertise.

# Areas of Interest

## Focused Discussion Points

### Identity

Exploring the core of new digital identity and its significance in the modern world.



### Wallets

Diving into digital wallets and their role in securing personal identity information.



### Security

Understanding the latest advancements in security measures for identity protection.



# Why partner with GTF?

Partnering with the Global Trust Foundation offers an unparalleled opportunity to align with the leading minds in digital identity wallets and security. Beyond the prestige of platinum sponsorship, partners benefit from direct engagement with industry leaders, a platform for thought leadership through blogs and keynotes, and strategic marketing advantages before, during, and after our events. As digital identity wallets become increasingly critical in our connected world, your partnership with GTF positions you at the helm of innovation and progress.



# Partnership type

- Gold Partnership (3,000 Euro)
  - Marketing and visibility for collaboration on all platforms.
  - Social Media Posts via the social channels LinkedIn, and X.
  - Email marketing campaigns via Mailchimp.
  - Press Releases Distribution of two PR pieces across Europe, enhancing your organization's visibility and reach.
  - Blog posts and articles on GTF website and joint initiatives with the choice of topics to showcase thought leadership and industry insights.
  - Input in the GTF Intelligence Surveys - Providing data from surveys across our digital channels in order to get feedback from our target audience and end users on specific topics.
- Platinum Partnership (5,000 Euro)
  - All of the benefits of Gold *plus* a speaking slot.
- Diamond Partnership (8,000 Euro)
  - All of the benefits of Gold and Platinum *plus* your branded wallet/product integration as part of the on-site ticketing/registration process.

# Thank You for Your Attention

Let's Solve Complex Issues Simply



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## **Contact**

Reach me at [petar@globaltrustfoundation.org](mailto:petar@globaltrustfoundation.org) for partnership inquiries and more information.

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