

Press Release



Global Trust Foundation welcomes Steve Purser and Dr. Huma Shah as new Advisory Board members

We are delighted to announce that Steve Purser formally Director of ENISA (The European Union Agency for Cybersecurity) and Dr. Huma Shah of Coventry University, an expert on AI & Privacy Ethics has agreed to join the board of Global Trust Foundation. They will be invaluable additions to our strategic advisors.

Steve Purser is a renowned cybersecurity expert and leader, with over 35 years of experience in the field. He worked at ENISA for more than 15 years, where he oversaw the agency's core operational activities, such as threat analysis, incident response, standards and certification, and cyber crisis management. He is also a member of several steering boards and advisory committees, including the Steering Board of the CERT EU and the Programme Board of the EU Cyber Crime Centre. He is the author of 'A Practical Guide to Managing Information Security' and a frequent speaker and contributor to the cybersecurity community.

As a new member of the GTF Advisory Board, Steve Purser will bring his valuable insights and expertise to support the foundation's mission of solving complex issues in the fields of identity and trust, simply. He will also help the foundation to foster collaboration and innovation among its diverse and global network of stakeholders, including governments, corporates, trade-associations, SME bodies, and others.

Huma joined Coventry University in June 2014 from Reading University where she gained her PhD in 'Deception-detection and machine intelligence in Practical Turing tests'. She worked on the EU FP7 funded 'RoboLaw' project (<http://www.robolaw.eu/>). She directed the science and innovation (Co-Investigator) on the EU Horizon2020 research and innovation project CSI-COP. Coventry University led the international nine-partner CSI-COP team winning 'Best Innovative Privacy Project' in the inaugural PICCASO Privacy awards in December 2022. CSI-COP applied a citizen science approach investigating tracking-by-default and GDPR compliance in websites and smart phone apps . More information on the EU Horizon2020 project can be found here: <https://cordis.europa.eu/project/id/873169>

Huma is one of the foremost experts on ethical use of Generative Artificial Intelligence & Ethics. Her insights into the dynamic & essential new technology will help guide GTF through the next generation of innovative ICT.

The Global Trust Foundation is an independent and neutral not-for-profit foundation that aims to be the leading global platform for consulting, research, and program enhancement in the areas of identity and trust. The foundation is known for its impeccable reputation for bringing together international leaders and experts in a collaborative environment, and for providing practical and efficient advice and solutions to its clients and partners.

GTF Advisory Board is composed of distinguished and influential individuals from various sectors and regions, who share the foundation's vision and values, and who advise and guide the foundation's strategic direction and activities. Click below to see the full Advisory board:

<https://www.globaltrustfoundation.org/team1-1>

The foundation is honored and excited to have Steve Purser and Dr. Huma Shah on board, and looks forward to working with them to advance the foundation's goals and impact.

For more information, please visit the GTF website at www.globaltrustfoundation.org or contact info@globaltrustfoundation.org.